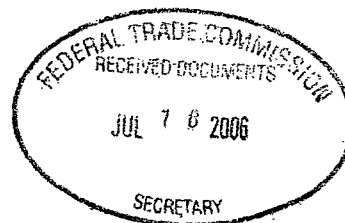


June 29, 2006

Peggy Kimmey
Independent Xango Distributor

Federal Trade Commission
Office of the Secretary, Room H-135 (Annex W)
600 Pennsylvania Avenue, NW
Washington, DC 20580



RE: Business Opportunity Rule, R511993

To Whom It May Concern:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its present form it will adversely affect my success in my small business. I am an independent distributor for a nutritional beverage company called Xango. I chose this type of small business so I could add to the family income while maintaining the control and flexibility to be home with my young daughter. I chose this particular company and product because of my personal experience with the product and my research on the company executives, philosophy, and way they do business.

One point of the Business Opportunity Rule R511993 with which I take issue is the 7 day waiting period. Please reconsider the necessity of this waiting period for a company whose enrollment fee is not a significant investment or for a company that offers an exceptional guarantee - our enrollment fee is only \$35.00 with a 100% buy-back guarantee.

The proposed rule also requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I am happy to provide references. I feel references should reflect consideration of multiple points, including:

- The referenced person(s)'s willingness to be used as a reference
- the geographic location of the potential client
- the referenced person(s)'s relation to the distributor (customers on the same street are not necessarily serviced by the same distributor), and
- area of interest in the product (from a health supplement experience or a business opportunity experience).

All of these areas would best be addressed by the individual distributor working with a new client, not managed and enforced by a corporate entity.

My impression of this reference list would require me to use someone as a "reference" whom I do not know and who does not know how I conduct myself and my business. I do not understand how to gather this information without requiring every single customer to sign a release of their personal contact information before receiving product. That would be an infringement on everyone's privacy.

Another aspect of Rule R511993 that concerns me is the requirement to disclose litigation without regard to the results. A company cannot control the number of fraudulent lawsuits that are brought against it. Being required to foreclose the existence of a lawsuit and not being allowed to disclose the results of that suit could shed an unfairly negative light on any company.

I appreciate the magnitude of the FTC's responsibility for businesses. Please consider carefully the impact of this Rule not only on the large franchises but on the small, independent businesses that it will also affect.

Sincerely,



Peggy K. Riney